



**PLATINUM  
GRAPHIXIMAGING™**  
your image is our business

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# Sending artwork to Platinum Graphix

This sheet provides a general guide to assist in setting up artwork files for print. If there are any queries please call our technical team who will be pleased to give advice and support.

## Delivery

We accept files on CD, DVD, hard drives (USB & Firewire) and by email. Email artwork should be compressed into a single zip file (maximum file size 15mb).

## Visuals & Proofs

Please supply us up-to-date colour visuals for your artworks. These are important for quality control, and will help ensure the prints turn out the way you want them.

Also specify on the visuals if it is to be used for colour matching or whether it is for content/layout purposes only. We cannot be liable for jobs supplied without visuals.

## Preferred applications

- Adobe Illustrator
- Adobe InDesign
- Adobe Photoshop
- QuarkXpress

Files from other applications may be accepted where they can be saved as EPS or PDF format but it is important to inform us how the file has been set up. For PDF output use the lowest compression settings to avoid loss of quality.

## Scale

When creating your artwork, preferably use the largest scale possible or a reasonable scale such as 1:2, 1:4 or 1:10.

## Fonts

We should be advised of all fonts and any special character or ligatures which have been used. Within applications it is important to use the correct weights of fonts, ie do not embolden or italicise etc. Wherever practical please supply artwork with the fonts outlined.

## Transparency & Gradient Meshes

If colour matching is required please do not flatten or rasterise the file. Use the Compatible Gradient and Gradient Mesh printing option when exporting the file from applications such as Illustrator.

If colour matching is not required, rasterised or flattened elements that use transparency or gradient meshes. When rasterising elements in Illustrator, aim to have a minimum resolution of approx. 150dpi when printed at full size.

## Colour matching

As a standard service we match as close as possible any PANTONE® colour references in your documents.

For special colours eg PANTONE® we can either supply a colour test print/colour chart or provide you with a CMYK colour breakdown. At present we cannot inkjet print metallic, fluorescent or vivid colours. Where required, please talk to our technical team.

## Colour mode

Best results are obtained from CMYK scans. Where possible save as a TIFF.

Colour profiles

RGB : sRGB IEC61966-2.1

CMYK : Europe ISO Coated FOGRA27

## Resolution : Good Quality

For good quality print, images and artworks should be supplied at 150 pixels per inch at full size. Please use the table below as a general guide for file size.

Print size	File size guide @150ppi		
	Greyscale	RGB	CMYK
Custom 1m x 3m	25mb	75mb	100mb
A0 (1188m x 840mm)	9mb	27mb	36mb
A1 (840mm x 594mm)	7.5mb	10.5mb	18mb
A2 (594mm x 420mm)	2.5mb	7.5mb	10mb
A3 (420m x 297mm)	1.5mb	3.5mb	5mb

## Resolution : High Quality

For high quality print, images and artworks should be supplied at 600 pixels per inch at full size. Please use the table below as a general guide for file size.

Print size	File size guide @600ppi		
	Greyscale	RGB	CMYK
Custom 1m x 3m	100mb	300mb	400mb
A0 (1188m x 840mm)	35mb	105mb	140mb
A1 (840mm x 594mm)	18mb	54mb	72mb
A2 (594mm x 420mm)	9mb	27mb	36mb
A3 (420m x 297mm)	5mb	15mb	20mb

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